GBP International

Press Release

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MEF Roundtable Series on Sustainability - The Evolution of Urbanisation and the Impact on Mobility.

The Malaysia-Europe Forum (MEF) held the next Roundtable Series on 'Smart Cities & Urban Mobility' in Madrid, Paris & London in November 2011.

Massive urban infrastructure investments are currently being made around the globe with public mobility a top priority. Mobility in urban areas is also an important facilitator for growth, employment and for sustainable development. It was against this backdrop, that the MEF convened annual Roundtable Series on Sustainability with the focus being on 'Smart Cities: Urban Mobility'. Over the course of 5 days, a series of roundtables was held in Madrid, Paris and London with site visits also arranged to provide the opportunity for senior Malaysian government officials to study, debate and discuss the challenges at hand with their counterparts from Europe.

Malaysia, like many other developing economies, has achieved rapid growth but the unplanned and uncoordinated growth of her cities has seriously compromised existing transportation systems and significantly increased the challenge of creating future transportation systems. Under the administration of Prime Minister Najib Razak, Malaysia has set its sights on developing its urban transportation infrastructures in order to drive future growth. A new agency, the Land Public Transport Commission was set up via an Act of Parliament in order to achieve these objectives.

As a partner of the MEF with a long history on Mobility & Infrastructure Projects in Asia, GBP actively engaged into the discussion on how we can develop smarter, more customer-centric transport solutions for Kuala Lumpur and beyond. Volker U. Friedrich, CEO of GBP and Trustee of the MEF, was moderating the Madrid Roundtable on Urban Mobility.

Moderator Volker U. Friedrich

The MEF Roundtable in Madrid

To download the **full report** please visit: http://www.malaysia-europeforum.com