



ASEAN INVESTMENT FORUM

“Invest in Global ASEAN”

Tuesday, 19 April 2016
Theatersaal, Hotel InterContinental Frankfurt

About ASEAN

Southeast Asia as One Giant Domestic Market

- At the end of 2015, ASEAN Leaders commemorated the establishment of the ASEAN Economic Community (AEC), which transforms the Southeast Asian region into a single market and single production base.
- This makes ASEAN the 7th largest economy in the world, with a combined GDP of USD2.6 trillion and some 630 million people. Real GDP growth in the region is projected to be 4.6% in 2015, the same as in 2014, before accelerating to 5.1% in 2016.
- The "AEC Blueprint 2025" aims to implement all aspects of a single market and single production base including the free flow of goods, free flow of services including movement of skilled workers and professional services provided and free flow of capital.



Investing in ASEAN

- Diversity: ASEAN is a region of different markets and diverse cultures, making it one of the most competitive regions in the world. There is room for small, medium or large enterprises and a long list of possible industries to go into.
- The removal of barriers and restrictions to the extent possible under the AEC 2015 and as envisaged in the AEC 2025 has enabled ASEAN to attract substantial amount of FDIs and contribute to the sustaining of economic growth in the region. The region is now an operating base for many multi-national companies, creating employment opportunities for the growing young population of ASEAN.
- Total FDI inflows into ASEAN stood at US\$136.2 billion in 2014, the highest to date. The region further proved to be the preferred destination for foreign investment especially after the 2008 crisis, exhibiting positive growth at a time when there was evident contraction of FDI inflows in many developed and developing economies. The European Union (EU-28) remained the top source of FDI to ASEAN, accounting for approx. 21.5% of total inward FDI to ASEAN.
- The ASEAN Comprehensive Investment Agreement (ACIA) contains commitments to liberalise, facilitate, promote and protect cross-border investment based on international best practices. Member States have exerted efforts to improve their investment climates to help create a competitive investment environment in the region.

Regional Comprehensive Economic Partnership (RCEP)

- One of the key economic integration initiatives steered by the member states of ASEAN is the Regional Comprehensive Economic Partnership (RCEP). This initiative involves 16 major economies in the Asian region, namely the 10 member states of ASEAN, Australia, the People's Republic of China, India, Republic of Korea, Japan and New Zealand.
- The conclusion of the RCEP will transform the economic landscape not just of Asia, but the world. The initiative involves a combined population of 3.3 billion, with a total GDP of USD 21.4 trillion. That's almost half the global population and 28.6% of the global GDP.



Programme

09.00 Registration

09.30 Welcome

Dr. Jürgen Ratzinger
Director International, IHK Frankfurt

09.40 Opening Remarks

Mr. Chris Humphrey
Executive Director, EU-ASEAN Business Council

09.50 Presentation 1

The ASEAN Economic Community (AEC) and the Global ASEAN

The salient features of the AEC and the benefits to European businesses

Dr. Sufian Jusoh
World Trade Institute, University of Bern;
Deputy Director, Institute for Malaysian and
International Studies
Universiti Kebangsaan Malaysia

Presentation 2

Investment and Services Liberalisation in the AEC

Professor Pierre Sauve
World Trade Institute, University of Bern

10.30 Panel I: AEC - Transformation of the Investment Environment

Ambassador Powertalk

Discussion on “ASEAN 2025: Forging Ahead Together” and its Application towards making the ASEAN Economic Community a Global Investment Destination

Moderator

Mr. Chris Humphrey
Executive Director, EU-ASEAN Business Council

Panelists

- H.E. Dato' Zulkifli Adnan, Ambassador of Malaysia
- H.E. Mrs. Nongnuth Phetcharatana, Ambassador of Thailand
- H.E. Dr.-Ing. Fauzi Bowo, Ambassador of the Republic of Indonesia (TBC)
- H.E. Mr. Doan Xuan Hung, Ambassador of the Socialist Republic of Vietnam

11.10 Coffee Break

11.30 Panel II: Investment Promotion Measures

The role of the Investment Promotion Agencies in the respective ASEAN countries

Moderator

Dr. Sufian Jusoh

Presentations & Panel Discussion

- Dato' Azman Mahmud, CEO, Malaysian Investment Development Authority (MIDA)
- Ms. Ajarin Pattanapanchai, Deputy Secretary General, Thailand Board of Investment (BOI)
- Director Indonesia Investment Coordinating Board (TBC)
- Director Vietnam Trade Promotion Agency (TBC)

12.30 Panel III: Foreign Investors in ASEAN

The experience of the Foreign Investors and Third-Country Business in Investing in ASEAN

Moderator

Mr. Volker Friedrich
Managing Director, GBP International

Presentations & Panel Discussion

- Mr. Jan Schmidt-Krayer, Managing Partner/CEO, Schmidt+Clemens Group
- Mr. Axel Pannes, Managing Director, BMW Asia
- Company in Indonesia
- Company in Vietnam

13.15 Networking Lunch

Venue: Theatersaal, Hotel InterContinental Frankfurt
Wilhelm-Leuschner-Straße 43
60329 Frankfurt am Main



Date: Tuesday, 19 April 2016

Seminar Language: English

Attendance Free of Charge!

Testimonials

Malaysia: "After many years of success in Malaysia, in 2013 we decided to upgrade our facilities and build a state-of-the-art factory as a green field project in Sri Sendayan Tech Valley in the state of Negeri Sembilan. Factors for our new location were the excellent infrastructure, ample space, ready-to-built lots as well as a good environment for our workers and staff such as schools, shops and housing. The proximity to Kuala Lumpur International Airport is also a plus point. The support of MIDA has been excellent throughout the whole process and continues until today. We also benefited from the program "Malaysian Engineers - Made in Germany" (MIDA-JPA-MARA collaboration), which enabled us to hire two local engineers who have studied in Germany. " - **Jan Schmidt-Krayer, CEO Schmidt + Clemens GmbH & Co. KG**

- Company in Thailand

- Company in Vietnam

- Company in Indonesia

This event is organised by:



BKPM

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Socialist Republic of Vietnam

Please contact us for further information on the event

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Registration

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- I/ we will attend the seminar "ASEAN Investment Forum" with
_____ Person(s) (If more than one Person, please copy this page and use
one registration form per person)
- I/ we are unfortunately unable to attend the seminar, but are interested
in further information material

Name _____

Position _____

Company _____

Address _____

Industry _____

Phone _____

Fax _____

E-mail _____



Seminar
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Hotel InterContinental Frankfurt
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