

## Press Release

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## Myanmar - The Last Economic Frontier In Asia

The GBP Myanmar Country Study examines the significant political and economical transformation process now taking place in Myanmar.

To help foreign companies and investors evaluate the recent developments and challenges in Myanmar, GBP International is pleased to release its *Country Report Myanmar*, titled "Myanmar - The Last Investment Frontier in Southeast Asia."

Recent political developments have pushed Myanmar onto the path of the 21st century. What sets Myanmar apart from other underdeveloped nations in Asia is the fact that the country is rich in resources such as vast oil and gas reserves, hydropower potential, minerals and timber. Myanmar also has a large, relatively young population representing potential domestic demand and competitive labour structures. While Myanmar offers considerable investment opportunities, significant challenges will remain. On the other hand, long-term investors might find attractive return on investments for taking conscious risks.

GBP International is an independent consulting company based in Asia and Europe. With local and international experts in offices across China, India, Southeast Asia and Europe. GBP International has successful operations in all major Asian and European markets. The Myanmar market is a corner stone of GBP International's expansion in Asia-Pacific. With the foundation of the Myanmar German Business Association (MGBA) in 2011 and the establishment of its Myanmar office in Yangon, GBP International is dedicated to foster the cultural and economic relations between Myanmar and Europe, working extensively with both, Myanmar and international companies.

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