

Company delegates
Seminar on Malaysia
Hamburg/Amsterdam

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Workshop on doing business in Malaysia

Dear Delegates,

In conjunction with the seminar on Investments in Malaysia in Hamburg/Amsterdam we have great pleasure in offering you a special 25% discount on our workshop on the business culture in Malaysia.

GBP INTERNATIONAL is a project management and consulting company and does business in Malaysia and the Asian region since 1997. Our customers are from Europe and they are seeking our support in operational issues from starting to sell their products up to setting up and managing a production unit in Malaysia. The workshop will be conducted by Volker Friedrich, ex- Roland Berger, CEO of GBP International and Associate Professor at the University of Berlin. He has been living and working in Malaysia since 1997

The one-day workshop is designed to provide insights on living and working in Malaysia and to give examples of best practises for your expatriate team and managers who are going to deal with your project. By enhancing the understanding the soft factors of doing business in Malaysia you will get soft benefits in terms of avoiding and solving potential conflicts in advance and creating a more profitable working environment.

We thank you for giving us this opportunity and are looking forward to your inquiry.

Yours sincerely



Volker U. Friedrich
MANAGING DIRECTOR
GBP INTERNATIONAL