

ASEAN in the shadow of China and India



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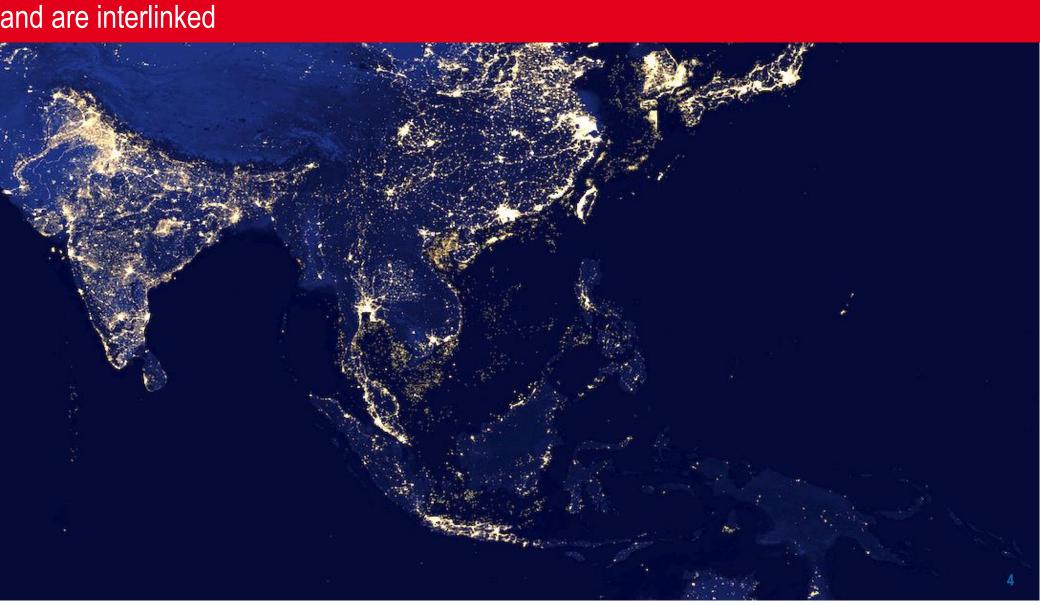
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We develop and optimize your business in Asia Pacific – since 1997



Asia is still regarded by many as third world region

APAC is a diversied continent with huge differences in history, culture, religion, languages and social structures. The political and economic systems have hybrid forms













Megatrends drive the economies – Urbanisation, Digitalisation, Demografic, Medicine, rising Middle Class





Globalisation

Territorial conflicts

Demokratic movements

China's new protectionism

Cyber security

Technology Transfer

Human Capital



"For the Western companies there is a Tsunami coming which many do not see yet – ask yourself the question if you want to ride the wave or if you want to wait at the beach"





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