



The Economies of Asia

- Introduction
- The story of Asia in a nutshell
- China 2.0
- India, Japan, ASEAN, Korea
- Risks in Asia

Volker Friedrich
CEO of GBP INTERNATIONAL
www.gbp-international.com
September 2017



Name:

Volker Friedrich

From:

Germany

Why I am here:

Living & working in Asia
since 1997

What do we do:

Avoid pitfalls and make
better business in Asia

The nature and speed of Asia's rise can still be debated, its further economic expansion appears unstoppable for some time to come



CHINA

- Stealing Jobs
- Stealing Technology
- Trade Wars

True story -

Henry Kissinger was in China in 1972, laying the groundwork for President Nixon's visit. At a meeting with Chinese prime minister Chou En-Lai, Mr. Kissinger asked the prime minister if he believed whether the 1789 French Revolution benefited humanity. After mulling over the question for a few minutes, Chou En-Lai replied,

It is too early to tell!

APAC is an extremely diverse region with huge difference in culture, history, political and economic systems



1. Asia and the Pacific accounts for 4 billion people

2. APAC has halved poverty between 1990 and 2015

3. APAC generates around 40% of global GDP today with China, India, and Japan accounting for nearly 70%

Asia is generally still seen as a developing region – but megatrends show that APAC's companies will be fierce competitors globally

“Pretend
inferiority and
encourage
arrogance”

General Sun Tzu

The competitiveness of Asian economies depending on low-cost labor and exports will likely erode as technology change

“China is a sleeping lion. Let her sleep, for when she wakes she will shake the world.’

Napoleon

In 2014, President Xi Jinping declared that the lion had awoken. Under his leadership, China is pursuing a dream to restore its historical position as the dominant power in Asia and the world.

Aviation.

Green industries.

Wealth management.

Automotive and EV.

Health sectors.

Agriculture.

One belt one road – massive infrastructure project between China and Europe serving the strategic global interests of China

XIONGAN – a new mega city near Beijing from scratch twice the size of Manhattan

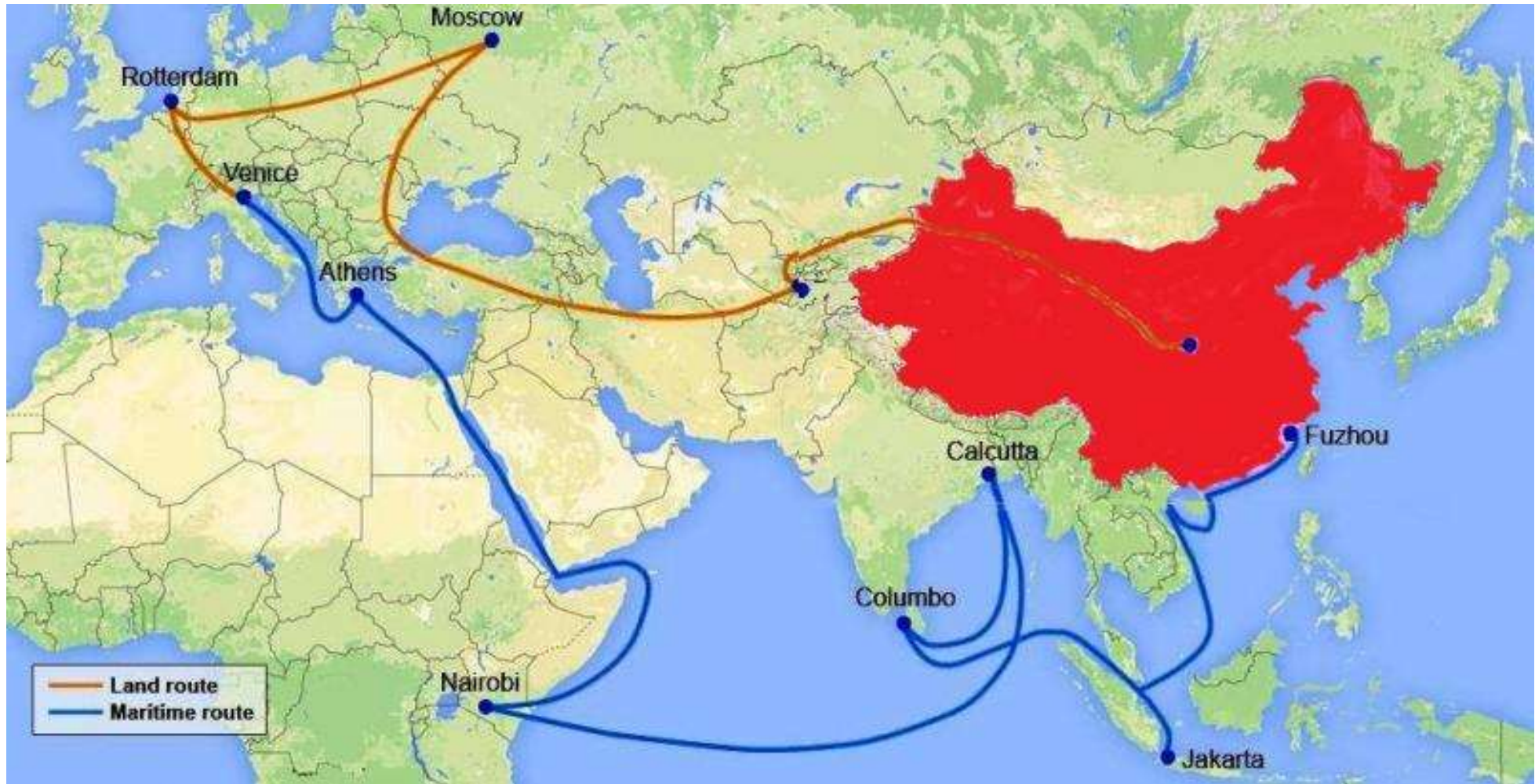
Artificial Intelligence and International Patent Registration – China becoming No 1

In 2016 China installed the largest industrial robot base globally

China is No 1 in renewable energy – better late than never



The One Belt one Road project is designed to drive bigger and faster trade/capital flows between East and West



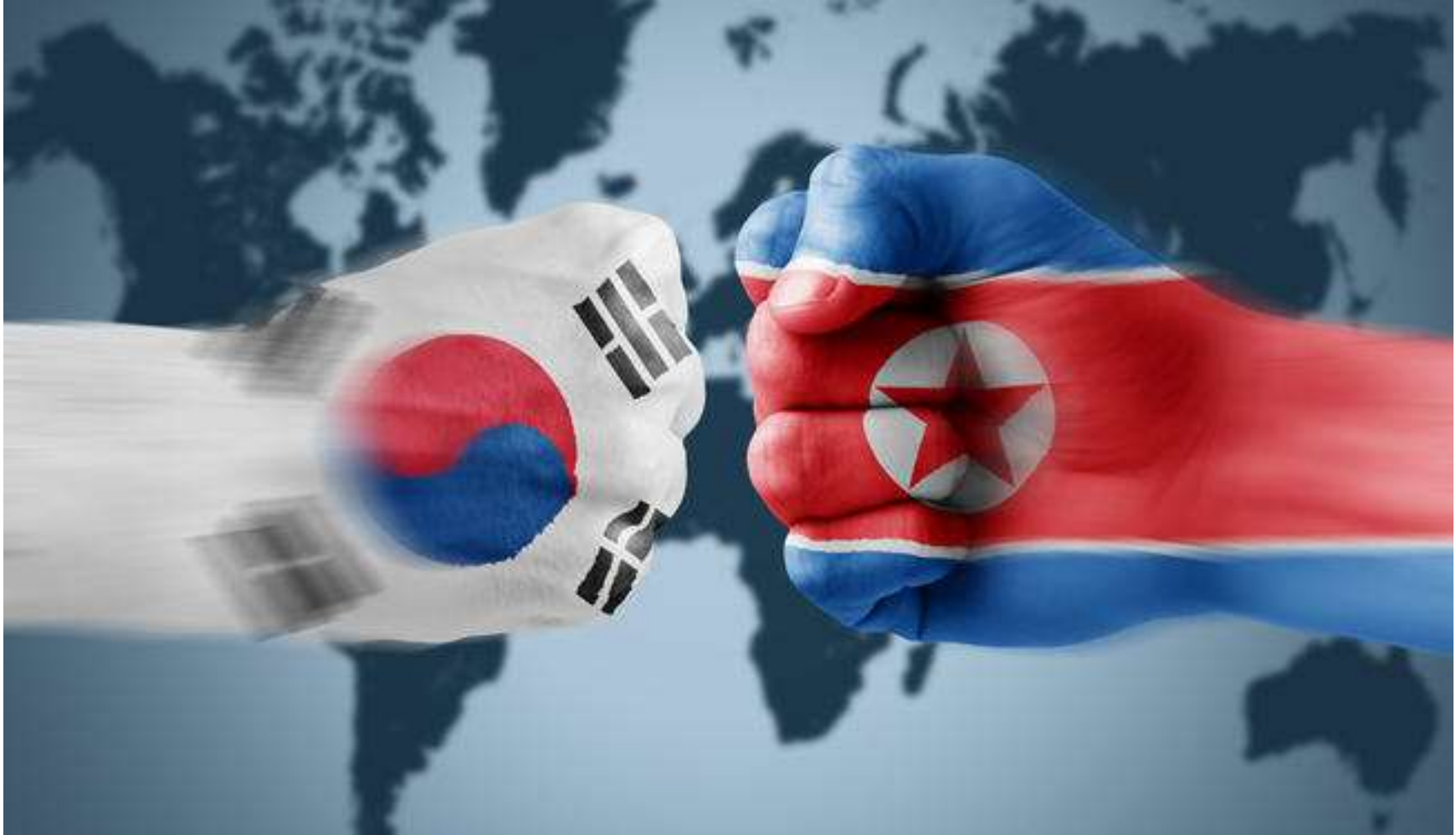
Japan - has a severe demographic problem



Malaysia (ASEAN) – rising stars with plenty of potential ... but also challenges



South Korea – industrial powerhouse in the limelight of the conflict with North Korea now



Megatrends are pushing the agenda – Urbanisation, Digitalisation, Demography, Health, rising Middle Class



The end of
Globalisation/Protectionism

Territorial tensions

Environmental Issues

A hard landing of Chinas
economy

Cyber security



Become a local player
Invest in your team in Asia
Send your people to Asia and expose them to the culture
Secure long term strategic alliances and invest in them
Scout for Asian solutions

Asia is more of an opportunity than a threat – deal with it as it will not go away

For further inquiries and information please contact

Managing Partner Volker Friedrich

vf@gbp-international.com

www.gbp-international.com

GBP International
8-2, Jalan Telawi 2
Bangsar Baru
59100 Kuala Lumpur
Malaysia



GBP International
Karl-Kunger-Str. 56
12435 Berlin,
Germany

DISCLAIMER:

The information contained in this offer is based on extensive primary and secondary research. Whilst we believe the information to be reliable and a reflection of the current status we are not in a position to guarantee the results.

GBP International disclaim all warranties with regard to the content, express or implied, including warranties of merchantability and fitness for a particular purpose, nor assume any legal liability for the accuracy, completeness, or usefulness of any information contained herein. No one should act on such information without appropriate professional advice after a thorough examination of the particular situation. This report may contain certain forward-looking statements. By their nature, forward-looking statements involve uncertainties because they relate to events that may or may not occur in the future. This particularly applies to statements in this report containing information on future developments, market projections and expectations regarding the market expansion services business, and general economic and regulatory conditions and other factors that affect market expansion services.

Forward-looking statements in this report are based on current estimates and assumptions that are made to GBP International's best knowledge. These forward-looking statements (including those derived from third-party studies) are subject to risks, uncertainties, and other factors that could cause actual situations and developments not to occur, and/or to differ materially from and be worse than those GBP International has expressly or implicitly assumed or described in these forward-looking statements. GBP International does not assume any obligation to update any forward-looking statements or to conform these forward-looking statements to actual events or developments