

Malaysia: A high technology hub in Asia Pacific



Volker Friedrich

GBP INTERNATIONAL

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MIDA

Seminar Frankfurt/Main

14th July 2015

German companies in Malaysia – a colourful and strong partnership for over 50 years



„Malaysia has emerged from a resource based economy (Tin, Agriculture, Oil & Gas) into a Knowledge Based Economy over the last decades – German companies play a large role as foreign investor and trading partner “

Potential investors and entrepreneurs on their way to Asia have more questions than answers



„Vision 2020“ is not far away ...but still an uphill climb
so why you want to invest in Malaysia?

ELEVENTH MALAYSIA PLAN



2016-2020
ANCHORING GROWTH ON PEOPLE



- Prospects of the APAC/ASEAN Region
- FTA Agreements
- Political Stability
- Rising per capita income
- Young and technology savvy population
- Economic growth rates
- Regional integration
- Human Capital
- English as contractual language and widely spoken
- 25th most competitive nation in the world; 2nd highest-ranked Southeast Asian country after Singapore

Malaysia & Kuala Lumpur will surprise you!

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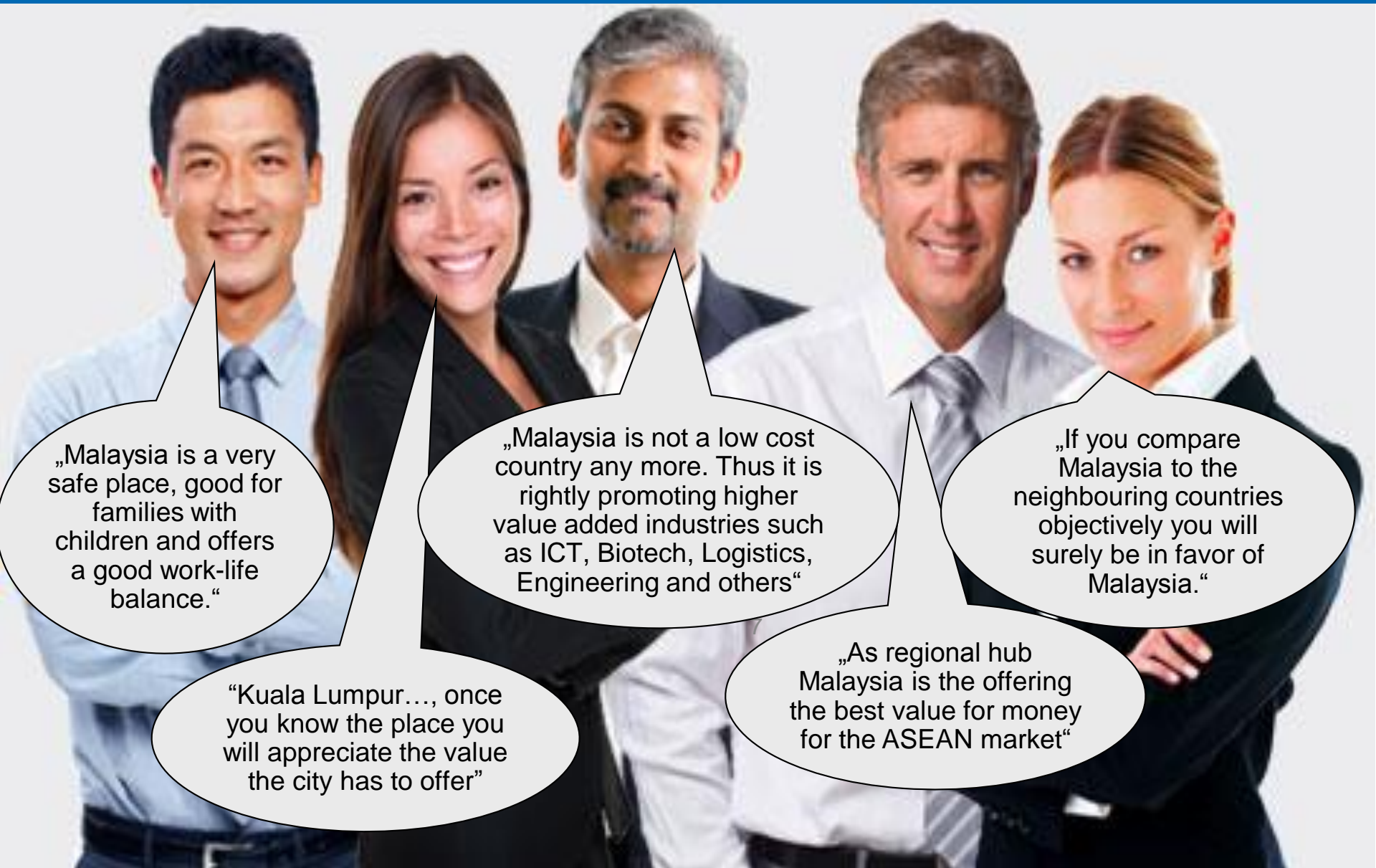
„All our visitors who come to KL are pleasantly surprised“



Malaysia is focused on 12 high end industries which are supposed to create leverage in the nation's development



Regular surveys on Malaysia generally give positive feedback on experiences in Malaysia




„Malaysia is a very safe place, good for families with children and offers a good work-life balance.“

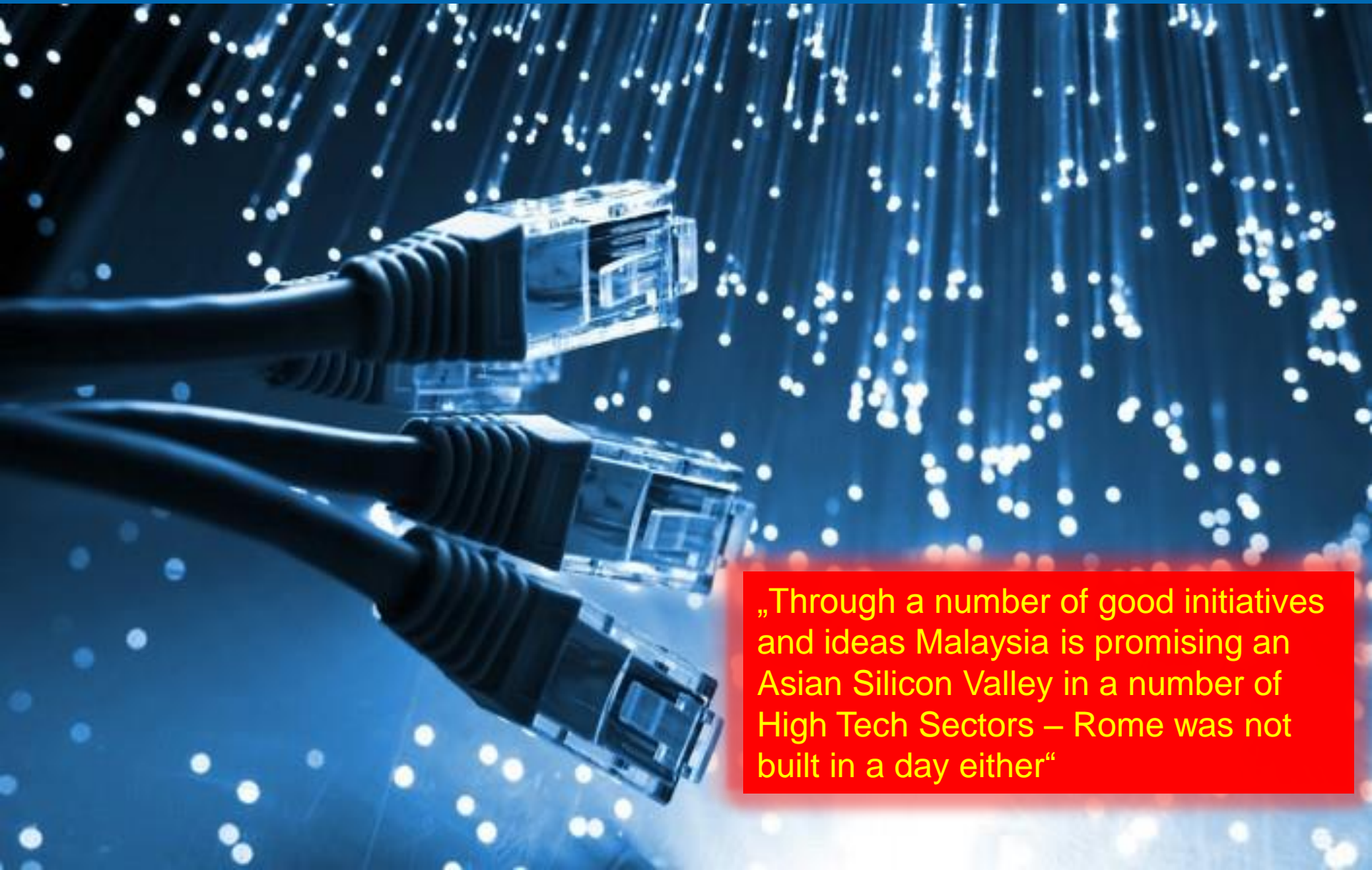
„Malaysia is not a low cost country any more. Thus it is rightly promoting higher value added industries such as ICT, Biotech, Logistics, Engineering and others“

„If you compare Malaysia to the neighbouring countries objectively you will surely be in favor of Malaysia.“

“Kuala Lumpur..., once you know the place you will appreciate the value the city has to offer”


„As regional hub Malaysia is the offering the best value for money for the ASEAN market“

Biotec, Health Care, Logistic Solutions, downstream oil & gas solutions are at the core transformation of the economic program  GBP International



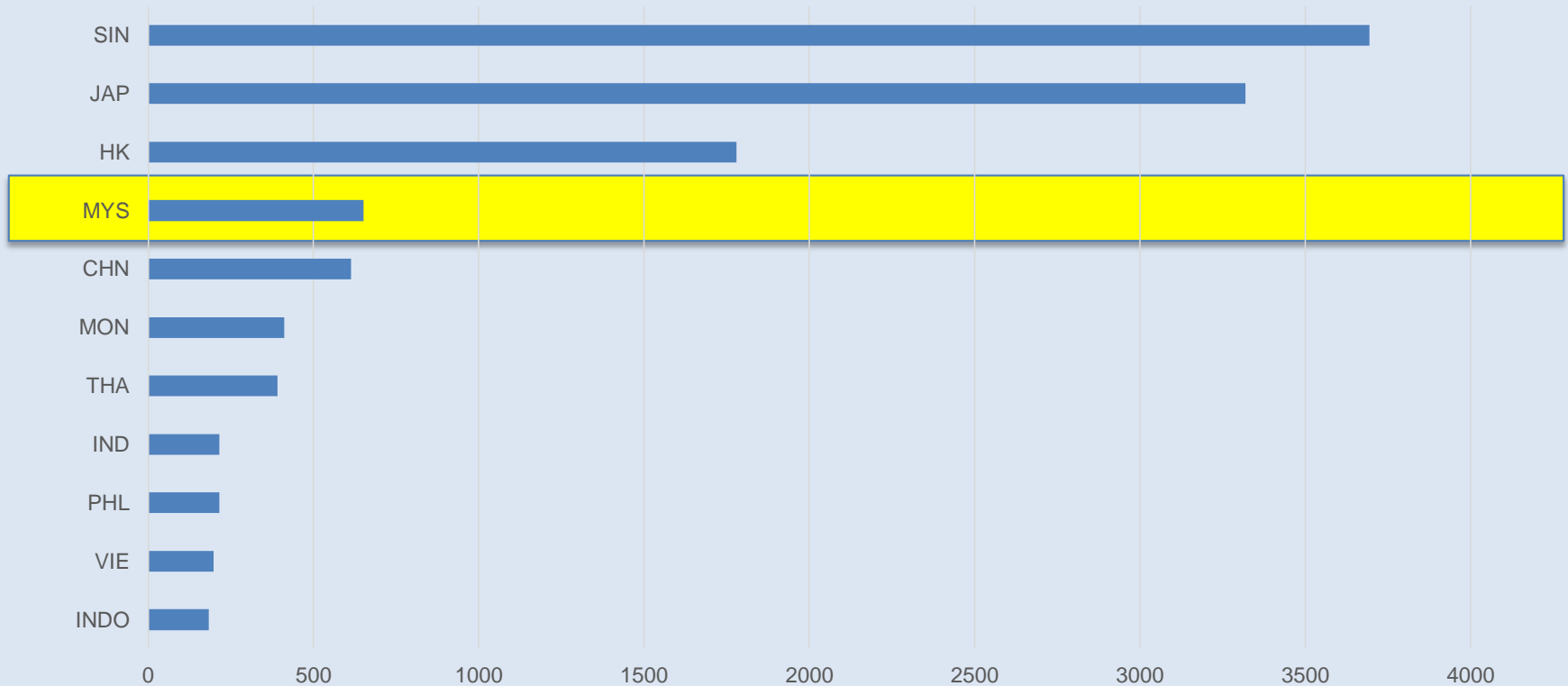
„Through a number of good initiatives and ideas Malaysia is promising an Asian Silicon Valley in a number of High Tech Sectors – Rome was not built in a day either“

Human capital and qualified labor at reasonable costs
remain a permanent issue



„Getting and retaining qualified and
productive people is the hardest
challenge for local as well as for
international companies.“

Average Monthly Wages in Asia in USD (2013/14)



Sources: OECD, ILO, GBP Analysis – Data for 2013/2014 based on employed staff

Malaysia is one of the best hubs for access to ASEAN-CHINA-INDIA



„The Asia Pacific market with around 40% of world population can be penetrated from Malaysia as central hub – infrastructure, logistics and services are well advanced. Free Trade Agreements with many nations are in place.“

Quality of life as expat in Malaysia is one of the best in Asia!

„The soft economic factors and the wellbeing of staff and family is often not part of the investment decision but it becomes more and more important “





**Thank you
for your attention!**

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www.gbp-international.com +++ vf@gbp-international.com +++ 0049-172-2154944

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