

## Press Release

### **AXXIS Consulting and GBP INTERNATIONAL sign cooperation agreement about strategic partnership**

The two consulting companies AXXIS Consulting and GBP INTERNATIONAL will work together on customer acquisition and project management for companies from Germany, Austria and Switzerland. *"We are now networking our respective expertise in the area of SAP consulting and project management, purchasing and corporate strategies in Asia and can thus offer our customers one-stop solutions,"* says Harald Weinbrecht, CEO of AXXIS Consulting.

Since 1997 both companies have been working mainly in Asia for European SMEs with production sites in Asia and accompany customers from the market launch, the development of production units, personnel management to purchasing and restructuring.

"With AXXIS as the SAP platinum partner, we have found a partner in Singapore that, just like us, appeals to German-speaking companies that are on the Asian market. Together, we provide a unique combination that offers companies solutions to problems they would not find anywhere else," adds Volker Friedrich, CEO of GBP INTERNATIONAL.

Customers from Germany, Austria and Switzerland will in future be served by the GBP locations in Berlin and Munich.

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About GBP INTERNATIONAL

GBP INTERNATIONAL has been advising companies on entry and expansion in Asian markets since 1997. A team of industry experts in the metropolises of Asia advises companies from Europe. Across industries, GBP is the partner in sales, purchasing, human resources, production and restructuring, with more than 500 reference projects.

Website: [www.gbp-international.com](http://www.gbp-international.com)

About AXXIS CONSULTING

Axxis Consulting is a member of United VARs, an SAP Platinum Partner and a leading SAP Partner in Singapore. With a comprehensive range of services - from SAP strategy and process consulting, SAP license sales, software training and application management services to hosting services - Axxis Consulting supports customers regionally in Asia Pacific. With an experienced and highly qualified SAP consulting team, Axxis Consulting SAP related projects carried out in over 15 countries. More than 100 customers rely on Axxis Consulting for their SAP implementation, regional roll-out projects and ongoing support for S / 4HANA, SAP Hybris and SAP Business One.

Website: [www.axxis-consulting.com](http://www.axxis-consulting.com)