



We deliver results in difficult foreign markets

MISSION & VISION

“*Global Trade and Investments are here to stay and have made the world a better place for billions of people.*

*By **sharing our knowledge** and helping companies enhance their competitive capabilities in a **sustainable** and **ethical** way, we contribute to a better understanding and **cooperation between East and West.***”

CEO MESSAGE

GBP has gained unique experience over the last 20 years by successfully executing projects for our customers in Asia and Europe. Thus, we are your ideal partner to overcome challenges and assist you in enhancing your competitive position in your target markets. By combining our know-how and know-who you will gain new insights and together we will create strategic options for success.

OUR PEOPLE ARE OUR GREATEST ASSETS



Volker Friedrich
Managing Director, CEO

Prior to the foundation of GBP International in 1997, Volker Friedrich gathered experience by working on projects worldwide at *Roland Berger Strategy Consultants* and *Klöckner Group*. He holds a Masters degree in international economics and, in 2015, was called to lecture Business Ethics at the prestigious IUBH University Berlin.



Volker Schlegel
Germany



Klaus Kretzschmar
ASEAN



Gosta Eger
Netherlands



Tan See Long
China



Sandeep Mittal
India



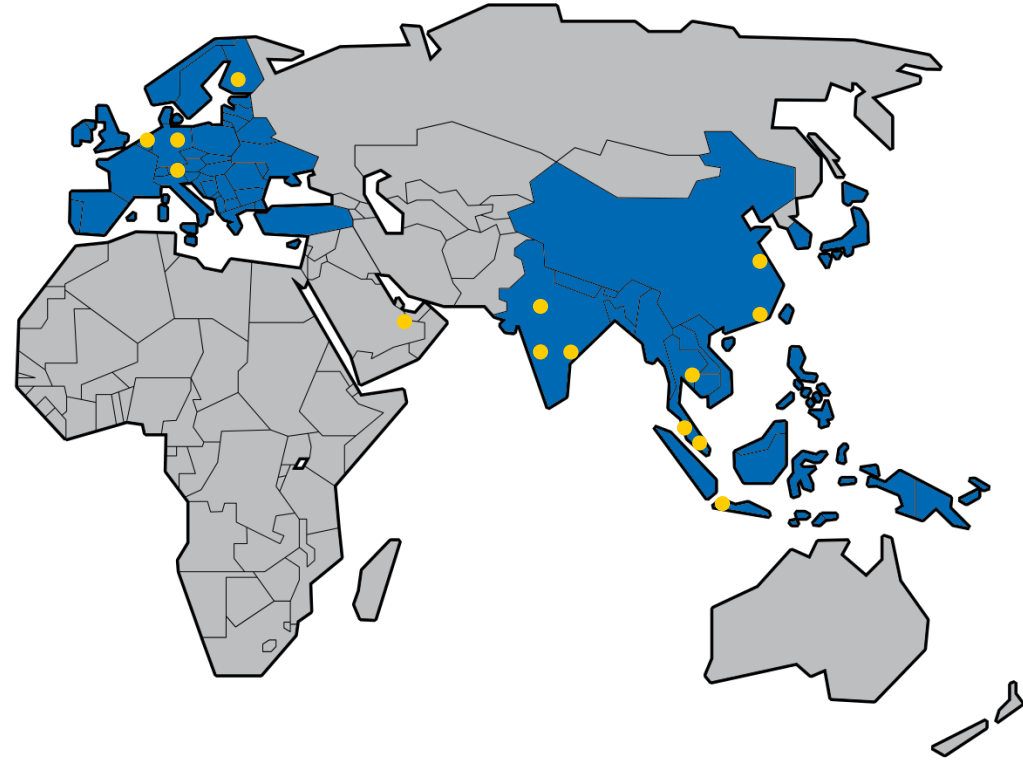
Casey Lai
Malaysia

GLOBAL NETWORK

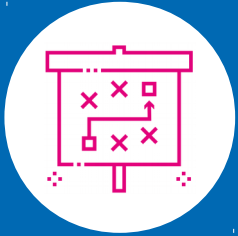
GBP started in 1997 with a focus on **Malaysia** and supporting primarily **German** companies in their market entry. Over the years we embarked on a journey into all of the **ASEAN** countries for customers from all over **Europe**. The logical next steps were **China** and **India**. Today we cover this „**Asian Triangle**“. Naturally, we are also serving Asian customers on their way into the European markets and connect the dots of international trade, technology and investments as entrepreneurial partners of our clients.

Now, the world is our market.

REGIONAL FOCUS



OUR SERVICES ALONG THE VALUE CHAIN

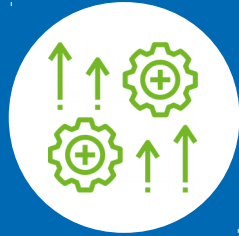


STRATEGY CONSULTANCY

What is the best strategy for your goals?

How do you implement and adjust the plan?

How do you become more competitive?



BUSINESS DEVELOPMENT

Where are the best opportunities for your products?

How do you pitch and make your bid a success?

Where do you find the right information?



SOURCING AND SALES

How to generate more projects and revenue?

Who are your optimal sales partners?

How do I set up an ideal procurement process?



HUMAN RESOURCES

Who is able to deliver the results you want?

How and where do you find these people?

Can interim management be a solution?



CORPORATE SERVICES

What are the legal and formal needs of your company?

Which corporate structure fits your needs?

How to minimize risk and cost of operations?

NUMBERS SPEAK FOR THEMSELVES

over

500

completed
assignments

more than

20

years of
experience

network
of more than

100

industry specialists
in our expert portfolio

liaison offices
in more than

30

cities around
the globe

more than

75%

repeat customers

working in line with the

17

UNGC sustainability goals

Systems &
Engineering

Aerospace

Infrastructure

Finance & Blockchain

Research &
Technology

Chemical
Industry

Textile
Industry

Tourism

*An extensive number of case studies prove that GBP International has “**know-how**” and “**know-who**” in all major industrial sectors.*

Pharmaceutical
Industry

Consumer
Goods & Trade

Communication
& Internet

Healthcare

Renewable Energy
& Utilities

Mining

Automotive

SELECT REFERENCES



Feel free to check with the numerous [testimonials](#) of our satisfied customers.

THANK YOU FOR YOUR ATTENTION.

LET'S STAY IN TOUCH.

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