

NEWSLETTER

December 2019



Stay in touch
GBP INTERNATIONAL
 GBP-INTERNATIONAL.COM
 f in You Tube

1

GBP INTERNATIONAL PROJECTS

- An in-depth study for a machinery & engineering group (Construction Materials) covering markets in Asia, Africa and South America. Our key findings are critical to the German Machinery and Engineering sector as many of our research results will be applicable to most segments of the industry
- Energy Auditing in the Middle East (Oil&Gas)
- Selection, analysis, due diligence and of new agents across Asia for a machinery and engineering company
- A pulp and paper mill has given us an M&A mandate for the selection of and negotiation with European investors from the sustainable production of pulp and paper. Details to be seen [here](#)
- A complete A-Z support for a new production facility for industrial solutions in Indonesia. Our focus and key finding: Human resources are the most critical strategic factor. Our GBP Headhunting services proved to be a major reason why the project is well on track
- Various sourcing assignments in Vietnam, Iran, Indonesia, Malaysia, Taiwan, China and India for various customers (see our booklet on sample Asian vendors [here](#)).

2

Sustainability Audits and SDGs

More than 10 years ago GBP already conducted Energy Audits and the present trend toward actions against climate change and the implementations of SDGs of the United Nations has motivated us to start a closer cooperation with www.blunumber.org. In cooperation with Blunumber we are now offering Sustainability Assessments, which cover a comprehensive portfolio of scorecards (in line with SDGs). We are hereby supporting companies, which commit to the SDGs and already today we see that public listed companies are required to include a report about their sustainability records on a compulsory basis. Check our press release [here](#).



3

Human Rights in International Supply Chains

CONFERENCE IN MALAYSIA

On 14th November we were giving a keynote during a seminar in Kuala Lumpur on the importance of human rights records in the supply chains. The organising company was the think tank for the Malaysian government [PEMANDU](#). We will work with PEMANDU in the global south and GBP INTERNATIONAL will connect with European companies in the West who do rely on cheap products and raw materials. However, we see more and more that consumers are driving the need to certify where and how the product are being produced and they will not accept unethical business practise in future.

4

ASIAN Insiders – A new marketing platform



[Asian Insiders](#) is a marketing platform of senior experts with physical presence and decades of experience in Asian markets from across the continent. By teaming up with Asian Insiders we are adding valuable expertise, insights and resources to our portfolio. We know many of the Asian Insiders from assignments we did with Finpro a few years back and this confirms again that you always meet twice in life. We are happy to be part of the team of professionals.

