

Company Presentation

GBP INTERNATIONAL

“We deliver results in difficult foreign markets!”

GBP industry experts know the trends and drivers in your industry



We provide:

Strategy Consultancy
Project Management
Business Development
Sales & Sourcing Services
Human Resources/Interim Managers
Corporate Services

GBP INTERNATIONAL has developed from a boutique consultancy into a Global Network of partners in Europe, Asia-Pacific, USA, Eastern Europe, Africa and Middle East

In today's global economy it is important to have “know how and know who” in all major industries



Aerospace & Defence
Aviation
Automotive
Basic Materials/Mining
Chemicals
Construction Industry
Electrical Engineering
Energy & Renewables
Engineering Products
High Tech & New Materials
Industrial Services
Infrastructure
Mechanical Manufacturing
Medical
Oil & Gas
Telecom & ICT



We will match and exceed your expectations by using the appropriate tools in combination with decades of experience



assessments, benchmarking, market research, databases, expert interviews, partner search and evaluation, headhunting, executive coaching, low hanging fruits, forensic investigation, company formation, business modelling, interim management, direct sales teams, business agency, procurement services, vendor analysis, cost-benefit-analysis, pricing models, mergers & acquisitions, due diligence, digitalisation, board memberships, supervisory tasks, counselling, ad hoc troubleshooting, strategy workshops, sales training, intercultural training, team events, operational excellence, IoT solutions, Kaizen, JIT concepts, restructuring tasks, retrenchments, organisational excellence, best industry practises, payroll management, market intelligence

Nothing beats experience

GBP INTERNATIONAL is in the business since 1997 giving us a track record of 20 years with over 500 successfully completed project assignments in many industries

Our main theme is “successful internationalisation” – mainly supporting companies in their business development and expansion in foreign markets

The projects we handle are across most b2b industries, covering the whole value chain, focussing on delivering results and value for money

Our operational headquarters are based in Germany and Malaysia. The target markets have been across the globe with an empathise on China, India and ASEAN as well as Europe and the Middle East and Africa.

Our shareholders and managing partners are a group of experienced international industry specialist with operational practises of many decades in various industries. We are supported by a board of advisors consisting of leading industry captains, ambassadors and opinion leaders



Volker U. Friedrich
Managing Director
GBP INTERNATIONAL

Selected customer references



Facts & Figures

- Year of incorporation: 1997
- Registered as a private limited company in Malaysia with company number 491856 - U 1997
- GBP INTERNATIONAL SDN. BHD.
 - Office Address:
8-2 Jalan Telawi 2
Bangsar Baru
59100 Kuala Lumpur
Malaysia
- Internet : www.gbp-international.com
- Managing Director : Volker Friedrich
- Bankers: CIMB Malaysia, Commerzbank Germany
- Number of completed assignment: over 500
- Countries in which we have worked: Germany, Austria, Switzerland, China, India, Malaysia, Indonesia, Thailand, Lebanon, Vietnam, Cambodia, Myanmar, Philippines, USA, Russia, Ukraine, Dubai, Iran, South Africa, France, Netherlands, United Kingdom





**For further inquiries and information please
contact Managing Partner Volker Friedrich**

www.gbp-international.com
vf@gbp-international.com



GBP International
Karl-Kunger Str 56
12435 Berlin
Germany
Phone: +49-172-2154944



GBP International
8-2 Jalan Telawi 2
Bangsar Baru
59100 Kuala Lumpur
Malaysia
Mobile: +60-12-2195062