



GBP INTERNATIONAL

*Your trusted partner for sustainable
success in foreign markets*



“Without our talented, experienced
and knowledgeable people we are
nothing!”

Volker Friedrich
CEO
GBP INTERNATIONAL



GBP INTERNATIONAL

- we are in the market since 1997
- serving more than 200 clients in over 500 assignments
- working across industry segments along the value chains from A-Z
- having a global presence via a network of industry specialists

*“Global Expertise, Strategic Innovation,
Unwavering Excellence”*

CEO Volker Friedrich
<https://www.linkedin.com/in/volker-friedrich-02b7a8/>

"Success is not the key to happiness. Happiness is the key to success. If you love what you are doing, you will be successful."

Albert Schweitzer





Our team of international industry specialists is at your fingertips



„In international business it
is the experience and
seniority that counts“



Individual skillsets are coupled with industry know-how and know-who



Our team members have their roots in many different industries and cultural backgrounds – giving you a global 360 perspective





This is GBP Consulting

1. We take time to listen to you and ask questions so we fully understand your problem.
2. We have to have a common understanding what you expect from us. What are our goals in the project?
3. We will analyze the situation and prepare a SWOT assessment in order to understand the gaps in resources and focus on the needs
4. We want to be part of your team and not an outsider. We wish to have regular meetings and discussion in order to communicate regularly and transparent
5. Our solution will be tailor-made and will serve you according to your needs
6. Your and our project resources will be clearly accounted for and shall be used in the most efficient manner
7. As we progress project adjustments will be made if the circumstances will change. Nothing is permanent
8. As the project comes to its end you will get all data and documents and a final presentation will be given

Selected customer references





Internationalisation Strategies

Markt Research

Business Development

Joint Venture Building

Sales Channel Development

Sourcing & Procurement

Interim Management

Outsourcing of production

Recruiting & Executive Search

Our regional focus

Asia boasts a massive consumer market, with over 4.5 billion people, making it the most populous continent globally. The rise of the middle class in Asia is driving strong purchasing power and economic growth, offering significant opportunities for businesses to expand their market share

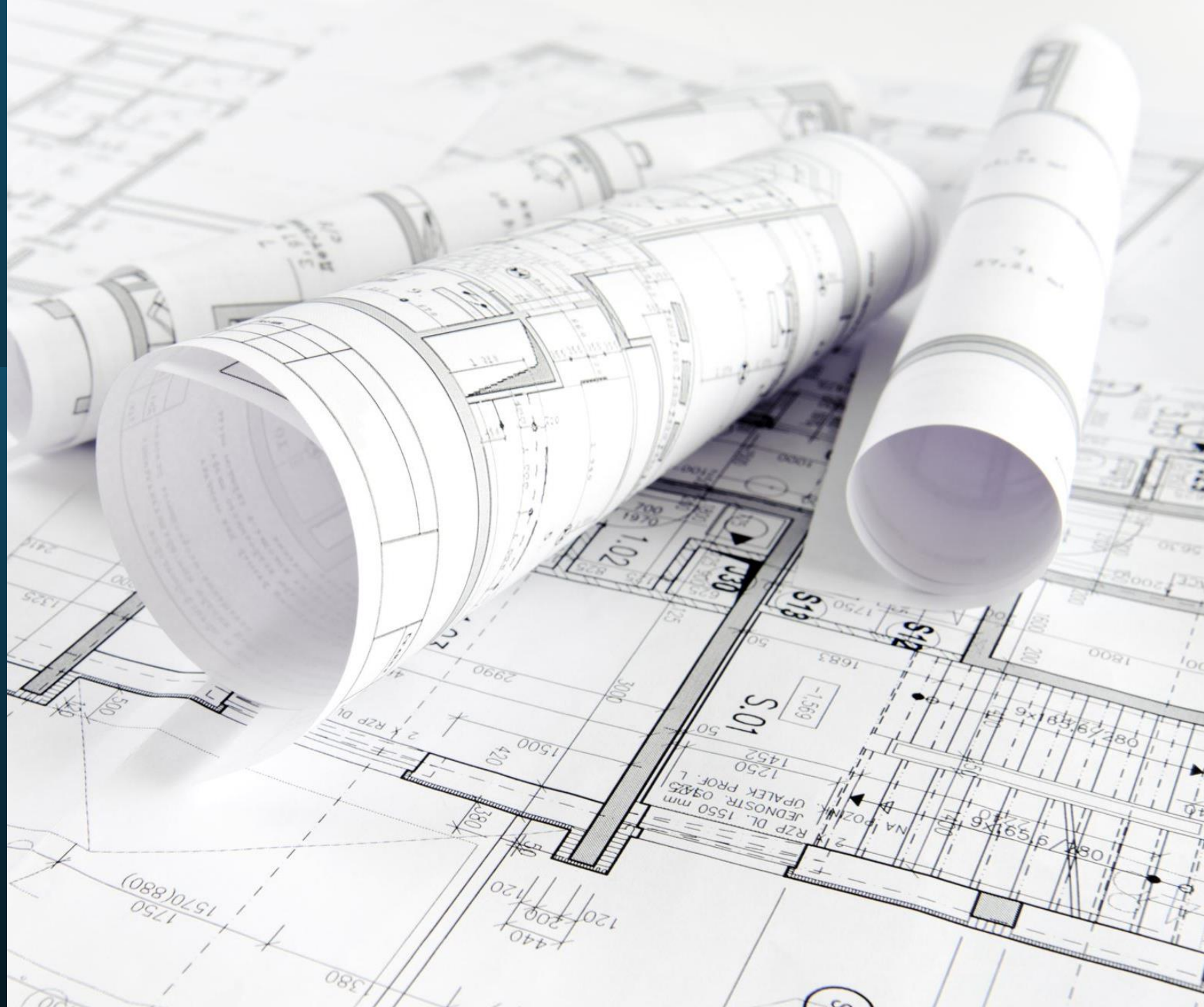
Emerging and developing Asian countries are projected to experience substantial GDP growth, with rates far exceeding those of advanced economies like the US and European countries. This economic growth presents a favorable environment for businesses seeking expansion and increased profitability

However: we live in a global world and more and more projects are truly international with emphasis on cross-border assignments in Europe, Middle East, Africa and the Americas.



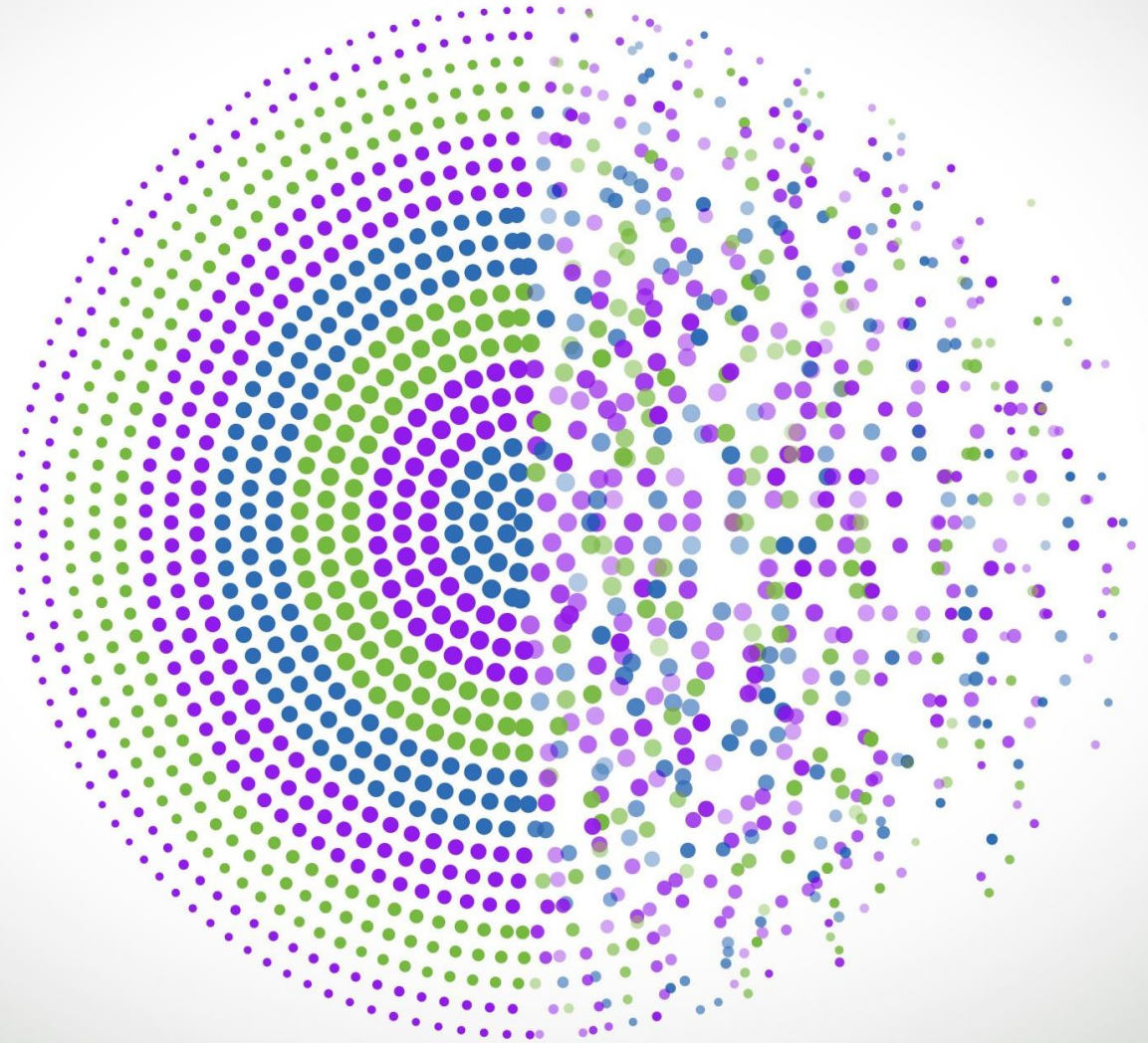
Our industry focus is on B2B projects

We specialize in delivering top-tier B2B solutions across a diverse range of sectors including infrastructure, machinery and engineering, industrial services, and EPC (Engineering, Procurement, and Construction) projects. Our commitment to excellence ensures that each project is executed with precision and innovation, meeting the highest industry standards. Additionally, we are always on the lookout for valuable trading opportunities, providing our clients with comprehensive, end-to-end service and unmatched expertise



**Our functional focus is all along
your value chain**

Our expertise in optimizing the entire value and supply chain from A to Z translates into significant sales growth, substantial cost reductions, and enhanced operational efficiency. By tailoring our solutions to meet your unique challenges and goals, we help you navigate complex markets and achieve sustainable success. Partner with GBP International to discover how our comprehensive approach can drive your business forward. Contact us today to start your journey towards unparalleled performance and growth.



Award 2024 Among Top 10 Consulting Firms check link [here](#)

Award by Asia Business Outlook Magazine – March/2024 for Top 10 Consulting Companies in Malaysia

https://www.asiabusinessoutlook.com/special/vendor/gbp-international-pioneering-tomorrow-s-consulting-landscape-through-innovation-and-sustainability-cid-2873.html#google_vignette



Watch a 2min intro Video on GBP
INTERNATIONAL



<https://youtu.be/OaeOtPpymR0>



Watch a 40-min interview with Volker Friedrich
(dated March 2024) on his vision and mission

https://youtu.be/pZvaM_DHjqs

 **GBP International**

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Thank you for your attention!